## **COLLECTORS' BULLETIN**

Flowers of the Tropics

The islands of Samoa abound in the beautiful flowers that decorate this tropical paradise. Flowers are a big part of Samoan life being used as gifts, to acknowledge a special event or for personal adornment. The ula or flower necklace is commonplace and flowers in general are found everywhere. The Teuila or ginger flower is the national flower of Samoa and is centrepiece for the Teuila Festival held every year.



**70s Stamp** *Heliconia caribaea* – known in Samoa as Vaepa'a, this flower originated in the Caribbean.It can grow to 2.4M with a spread of almost 2M. The dark glossy green leaves are banana-leaf like in appearance.

**80 s Stamp** *Heliconia psittacorum 'Andromeda'* – also called Vaepa'a, and Parrot Flower, this smaller species has rich, lance-like green leaves and yellow-red flowers. It grows to 1.5M tall.

**90s Stamp** *Hibiscus rosa – sinesis var.* Locally called Aute, this flower is of ancient hybrid origin from the Indian Ocean region. It is a glossy leafed evergreen shrub that can grow over 4M in height. The flowers range upwards in size from 12cm and only last one day, opening in the morning and withering by evening. They vary in colour from red through orange to yellows and white depending on the hybrid.

**\$4.00 Stamp** Frangipani *Plumeria rubra var. acutifolia* – Samoans call this fragrant flower Pua and it is widely cultivated. It can grow to 8M in height and is distinguished by its pale creamy white flowers that have a yellow centre. The flower is widely used for adornment in Samoa.

|                    | Collectors Notes:                           |                     | For further information  |
|--------------------|---|---------------------|--------------------------|
| Designer:          | Michael von Reiche, Wellington, New Zealand |                     | Please contact:          |
| Printer:           | Joh Enschede Printers, Haarlem, T           | Tupe Ualolo Nun Yan |                          |
| Process:           | Offset Lithography                          | . Day Or            | Chief Executive Officer  |
| Perforation Gauge: | 13 .25 x 12.75                              | NZ N                | SamoaPost Limited        |
| Stamp Size:        | 36mm x 36mm diamond shaped                  |                     | Tel. + 685 27643,        |
| Paper:             | Sopal Satimat 110 gsm,                      | N B                 | Fax + 685 27640          |
| Denominations:     | 70s, 80s, 90s, and \$4.00                   | A 10, 20.           | E mail                   |
| Period of Sale:    | 26 March 2004 for a period of 1 ye          | ar.                 | tupe.ualolo@samoapost.ws |

## ORDER FORM FOR CASUAL ORDERS OR ADDITIONAL ORDERS FOR STANDING ORDER CUSTOMERS

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|----------------|--------|-----|-------|
|                | (Tala) |     |       |
| 4 stamp set    | 6.40   |     |       |
| Set CTO        | 6.40   |     |       |
| Set on First   | 7.90   |     |       |
| Day Cover      |        |     |       |
| Reg.Post + Ins |        |     |       |
| TOTAL          |        |     |       |

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